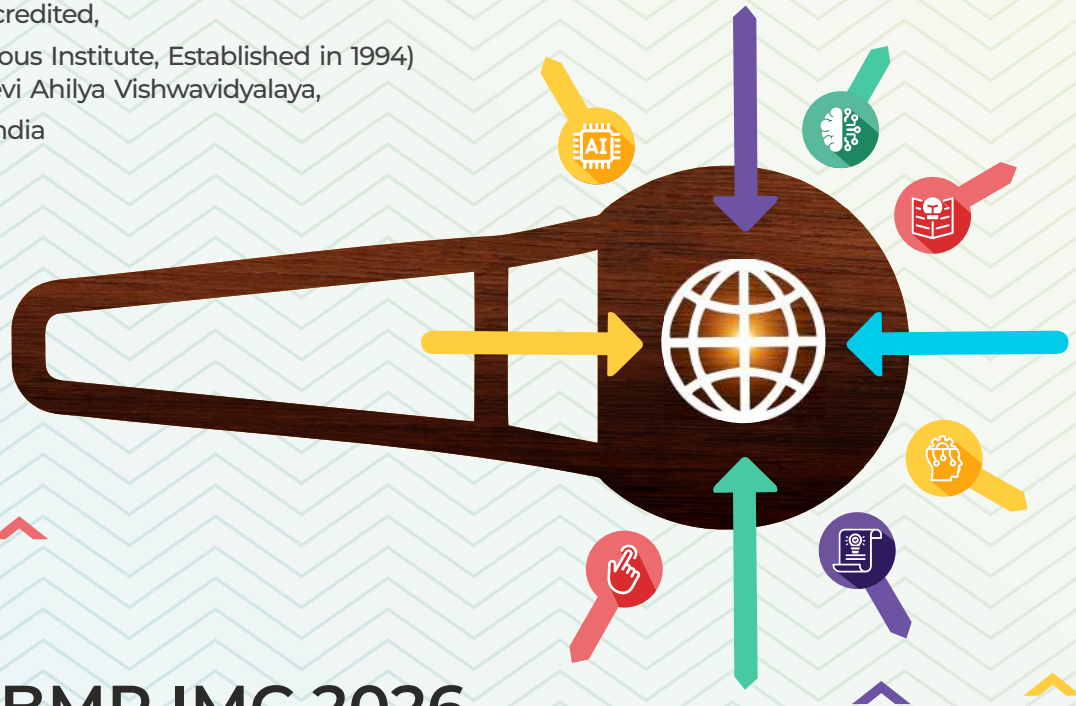




IPS ACADEMY

Institute of Business Management and Research, Indore, M.P.
(NAAC A++ Accredited,
UGC Autonomous Institute, Established in 1994)
Affiliated to Devi Ahilya Vishwavidyalaya,
Indore (M.P.), India



IBMR IMC 2026

INTERNATIONAL CONFERENCE

27-28 FEBRUARY 2026

**PARADIGM SHIFT IN HIGHER EDUCATION:
RETHINKING PEDAGOGY, POLICY,
AND PRACTICES IN THE DIGITAL AGE**

Venue:
IPS Academy, IBMR,
Indore, MP, India - 452012

Organized by:
Institute of Business Management
and Research

ABOUT IPS ACADEMY, INDORE

IPS Academy, Indore is a premier institution of Central India, and has carved a unique identity for itself as a center of excellence in the entire country. IPS Academy is approved by AICTE, UGC, COA, BCI, PCI, NCTE, DTE, Govt. of M.P. & Affiliated to DAVV Indore, RGPV Bhopal, MCRPV Bhopal, and RMTA&SV Gwalior. The institute offers 78 courses across its 16 constituent colleges, and is spread over 58 acres of lush green campus. The various colleges, housed in separate aesthetically designed buildings, have state of art infrastructure with well-designed classrooms, seminar halls, libraries and other facilities. IPS Academy is proud of its well qualified, skilled & experienced faculty, ably supported by dedicated staff teams. The students get access to excellent sports facilities such as swimming, rifle shooting, horse riding, Cricket, football, basketball etc.



About Institute of Business Management and Research, Indore, M.P.

IPS Academy, Institute of Business Management and Research, Indore, is a NAAC A++ accredited and ISO: 9001-2008 certified institute. The institute has helped shape careers in business management since it was established in the year 1994. The emphasis is on cultivating a mindset that helps students to become proactive learners and positive catalyst to change.

The MBA and BBA courses at IPS Academy, IBMR, Indore aim at equipping the students with the requirements of the industry and make them ready not only for the present scenario but also for the future. The course, contents, teaching pedagogy, amalgamation of traditional and digital medium etc. adds on to the legacy of IPS Academy and Institute of Business Management and Research in particular, and personifies the core values of IPS Academy family, KNOWLEDGE, SKILL and VALUES. Institute of Business Management and Research, IPS Academy has been consistently ranked in the top 50 institutes in India by Leading Business Magazines.

About the Conference

The evolving digital landscape has triggered a profound transformation in higher education, challenging traditional norms and creating opportunities for innovation in pedagogy, policy, and practice. This conference brings together scholars, educators, policymakers, and industry professionals to engage in critical conversations around the digital shift in academic institutions, with a special emphasis on management-focused themes. The objective is to explore future-ready solutions and share impactful practices that align with the National Education Policy (NEP) 2020 and global educational transformations.

Theme 1

Digital Transformation in Higher Education



Focus:
Infrastructure,
EdTech, virtual
learning
environments, and
institutional change.

Includes sub-themes:



Digital Disruption in Business Education:
Innovations in Teaching Strategy,
Simulation & Entrepreneurship



Digital Transformation in Education:
From Hybrid Classrooms to Virtual
Campuses



Transforming Learning Ecosystems:
Beyond Classrooms



Leadership and Change Management in
Academic Institutions



Academic Operations and
Quality Management

Theme 2

AI and Technology in Learning



Focus:
AI-driven
personalization,
immersive learning,
ethics, and the
human-AI interface.

Includes sub-themes:



AI-Driven Learning Environments:
Customizing Education through Data,
Algorithms & Immersive Tech



Human-AI Collaboration in Education:
Redefining Roles of Faculty



Ethics and AI in Academia: Academic
Integrity, Deepfakes & Digital Ethics



Future-Ready Educators: Redefining
Pedagogical Roles in Tech-Integrated
Classrooms

Theme 3

Curriculum Innovation and Future Skills



Focus:
Rewriting curricula
for global and
future-ready careers.

Includes sub-themes:



Rewriting the Curriculum: Future-Skills Frameworks for a Borderless Workforce



Curriculum Design for the Future: Interdisciplinarity and Industry Readiness



MOOCs & Modular Learning for Lifelong Careers



Workplace Skills, Industry Readiness, and Management Education

Theme 5

Student Wellbeing, Inclusion & Ethics



Focus:
Rewriting curricula
for global and
future-ready careers.

Theme 4

Policy, Governance & Institutional Strategy



Focus:
Higher ed governance,
NEP 2020, policy
frameworks,
and institutional

Includes sub-themes:



Reframing Higher Education Policy: Equity, Access & Accountability in the Digital Landscape



Governance and Policy Innovation in Higher Education Institutions



Role of governing bodies in enhancing institutional effectiveness



Transforming higher education with NEP 2020



Strategic Alliances and International Collaborations in Management Education

Includes sub-themes:



Mental Health in Digital Learning Spaces: Student Wellbeing, Screen Fatigue & Cognitive Shifts



Co-Creating Education with Learners in a Participatory Ecosystem



Corporate Social Responsibility and Institutional Ethics



Values and Ethics at the workplace

Theme 6

Innovation, Entrepreneurship & Industry Engagement



Focus:
Start-ups, campus innovation, experiential learning, and industry collaboration.

Includes sub-themes:



Entrepreneurship, Innovation and Start-up Ecosystems in Campuses



Sustainability Literacy: Embedding SDGs Through Experiential and Tech-Enabled Learning



Talent Management in Higher Education



Marketing and Branding of Higher Education Institutions

Theme 7



The Future of Teaching & Learning in Higher Education

Includes sub-themes:



Teaching learning processes of the future



Examining Outcomes of OBE



Rethinking Learners' autonomy



Digital Transformation and EdTech Strategies in Higher Education

Focus:
Pedagogy, educator roles, participatory learning, and classroom transformation.



Call for Papers

We invite academicians, researchers, practitioners, and policy experts to submit original research papers and case studies aligned with the conference sub-themes.

- Abstract Submission Deadline: 30th December 2025
- Notification of Acceptance: 10th January 2026
- Full Paper Submission Deadline: 31st January 2026
- Early Bird registration: 25th January 2026
- Final registration deadline: 10th February 2026

Important: Please keep visiting the institute / conference website for any changes in the registration dates.





Highlights

- Plenary Talks by National & International Experts
- Best Research Paper Awards across major tracks
- Best PhD Thesis Presentation Award
- Networking Opportunities

Pre-Conference Workshops / FDPs

A set of **pre-conference workshops and Faculty Development Programs (FDPs)** will be organized on the following themes:

- Digital Pedagogy and Tools for Teaching-Learning
- Leveraging AI in Academic Research and Publishing
- Outcome-Based Education (OBE) and Curriculum Redesign
- Case Writing and Teaching

The workshops are complimentary for all registered participants.

Registration Details

Category	Early Bird (₹) Till 25th January 2026	Regular (₹) After 25th January 2026*
Faculty/Professionals / Research Scholars from Indian universities and institutions	3000	4000
Students enrolled in post-graduation level courses	1000	1500
Foreign Delegates	\$30	\$40

Conference communication Email: lbmrc2026@ipsacademy.org

All offline registered attendees will be provided a conference kit, certificates, refreshments, and lunch.

Best Research Paper Award

Best Paper award will be given in respective tracks. The Papers presented in the Conference will be evaluated by a panel of experts.

Best Doctoral Thesis Presentation Award

This is for recently submitted or awarded Ph.D. (Ph.D. Thesis submitted and/or awarded between January 2023 - December 2025). Conference registration charges will apply. There are two awards for best presentations – Winner and Runner-up.

Paper Submission Guidelines

For Abstract

- Abstracts must be structured and concise, containing 200 to 250 words.
- The structure should cover research objectives, methodology and major findings. No citations or references are allowed in the abstract.
- Formatting should adhere to A4 size, Times New Roman font size 12, and 1.5 line spacing.





For Research Paper

- Papers must be original and previously unpublished, reflecting the conference theme.
- The word count for the paper should be between 6,000 to 8000 words, including figures, tables, and references.
- The paper should follow the suggested structure: Cover Page with the title of the Paper and Full Name, Affiliation, Contact number and e-mail ID of author and co-author (if any), Introduction, Review of Literature, Research Gap Identification, Methodology, Findings, Implications, Limitations and Further Research Agenda.
- Formatting requirements include A4 size, Times New Roman font size 12 and 1.5 line spacing.
- References should be cited using APA (7th edition) style.



Link for Abstract/ Full Paper Submission: <https://forms.gle/aSBVR6xCxv86NEe57>



Publication Opportunities

Selected papers as per the guidelines and merits would be considered for publication in Indexed Journals like Scopus, ABDC along with publication opportunity in the Institute's In-house Journal "Unnayan-International Bulletin of Management and Economics" (A Blind Peer-Reviewed Journal indexed in J-GATE, ISSN- 2349-6622)

The terms and conditions of these Journals will be applied to all selected papers for publication like Article Processing Charges, Formats etc. Once the paper is submitted to the concerned Journal the further communication would be in between the journal and the author.



Publication Opportunity:

Delegates can submit their paper to the following journals and it will be considered through the usual journal processes.

S No.	Name of Journal	Indexing
1.	International Journal of Accounting and Economics Studies (IJAES)	SCOPUS indexed
2.	Journal of Entrepreneurship (JoE)	Scopus indexed journal published by Sage.
3.	IIMS Journal of Management Science (IIM Shillong journal)	Sage Business and Management journals
4.	International Journal of Organizational Analysis (IJOA)	Scopus indexed journal published by Emerald.



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IPS Academy

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Mr. Nishit Jain,
Executive Member,
Governing Body, IPS Academy

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Indore, M.P.

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